

Mike McKibbin

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JOURNALIST, WRITER, EDITOR

PROFESSIONAL SUMMARY

Exceptional communication, online research and social media skills. Consistently recognized as a prolific writer with a flair for identifying and researching interesting and meaningful stories. Deadline-driven and detail-oriented with the ability to take the initiative independently or in teams. Known for adaptability, resourcefulness and innovative problem-solving skills.

AREAS OF EXPERTISE

- **Content Writing:** Engaging and creative storyteller with a dedication to accuracy and journalistic integrity. Exceptional editing, proof-reading and fact-checking skills. Story and subject specialties include feature and human interest, environment/natural resources, breaking news, business, education, politics and government. Extensive familiarity with Associated Press style.
- **Technical Profile:** Proficient with Microsoft Office (Word, Excel, Outlook, Publisher, PowerPoint), Adobe Creative Suite (Photoshop, InDesign, InCopy), WordPress Content Management System, Social Media (Facebook, Twitter), Skype, Dreamweaver, Quark Express, PCs and Macs.
- **Client/Customer Relations:** Gifted communicator with proven ability to interact and form lasting relationships with — and gain trust of — clients, customers and colleagues. Strong interpersonal and community-building skills.
- **Operational Profile:** Exceptional planning, organization and prioritization/multi-tasking skills to ensure smooth and efficient processes.

HONORS AND AWARDS

- Colorado Press Association first place awards for Business News Story, “Pot store owners;” Education Story, “Superintendent Earns Degree;” Series, “Events Center;” Environmental Story, “Fire;” Serious Column Writing, “Boycott” (2013).
- Associated Press second place award for Environmental Story, detailing the Roan Plateau Bureau of Land Management plan for natural gas development (2004-05).
- Nine-day energy and environment fellowship, Institute for Journalism and Natural Resources (2006).
- Fellowship, Council for Advancement & Support of Education conference (2010).

CAREER EXPERIENCE

McKibbin’s Scribblin’s — Denver, CO

August 2014—Present

- Produce freelance/contract online and print content such as feature news stories, briefs and photos.
- Research, write and edit news releases for Colorado Mountain College’s Public Information Office on new programs and degrees, student and graduate features, faculty/staff stories.
- Created website content for CMC’s Marketing Department in celebration of the school’s 50th anniversary; interviewed lifelong students and long-term board members, staff and instructors.

The Colorado Statesman — Denver, CO

August 2016—June 2017

Reporter

- Researched, photographed and wrote stories on the political climate, policy decisions and events at national, state and Denver levels, including Denver City Council and district attorney.
- Followed up on news releases and legislation from Colorado Congressional delegation related to their actions and national political issues.
- Produced in-depth features on Congressional issues, increased activism, political divisions, City Council and committee meetings, among others.

The Citizen Telegram — Rifle, CO April 2012—August 2014 & February 2008—April 2009
Editor

- Initiated, wrote and edited story and photo assignments on local news and events, City Council meetings and human-interest features.
- Consistently attracted new subscribers and maintained a strong reader base with focused stories and content to align with community values and interests.
- Developed content management system procedures to consistently surpass deadlines to allow management to add new commercial press printing jobs and increase revenue.
- Planned and executed annual holiday season promotional event to drive community engagement and increase local business revenue.

Colorado Mountain College — Glenwood Springs, CO June 2009—April 2012
Public Information Editor

- Promoted 11 campuses through researching and writing feature stories, news briefs, opinion columns and calendar events.
- Produced photographs to pair with features, formatted photos and stories for website.
- Collaborated with campus leaders to plan and develop public relations campaigns that promoted educational programs and achievements.
- Recognized for role in arranging news coverage at a 2010 bill signing ceremony with Gov. Bill Ritter that signified CMC as the first Colorado community college to offer bachelor's degrees.

The Daily Sentinel — Grand Junction, CO November 2000—February 2008
Bureau Reporter

- Traveled across Northwest Colorado to investigate and report on breaking news, weather- and wildfire-related events, land management issues, natural gas development.
- Local news focused on environment/natural resources, business, politics, local government, court and crime coverage, community and human-interest feature stories.

EDUCATION

University of Northern Colorado — Greeley, CO
Bachelor of Arts, Journalism; minor in broadcasting